**Supplementary Materials**

**Bicycle judgment task (Experiment 2).** Original materials are in German. The instructions below are direct translations.

**Bicycle activation task**

Please take one minute and think about the last time you were riding your bicycle. Please try to remember the situation as detailed as possible. (In case you do not own a bicycle, please recall the last bicycle ride that you experienced.)

Where was your bicycle parked when you picked it up? Where did you go to? How long did the ride take? How taxing was it? How fast did you go? How did the bike ride feel?

Please write down some notes.

After two minutes, you will be forwarded automatically to the next page.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Bicycle description**

Please think about the following situation:

You have known person S. for some time. S. wants to buy a new bicycle. Since several days, S. has been searching the web for a good offer. You receive a phone call from S. who tells you about a test ride with a bicycle that S. is currently interested in. Overall, S. more or less likes the bike. S. especially likes that the bicycle is good value for money. Also, a lock is included in the price. The bicycle fits S. okay, though the saddle and the handlebars had not been adjusted to the correct height, but this can be easily corrected. It would take S. to get used to the brakes. While test riding, S. crossed train tracks. S. described this as a tricky. S was wobbling a little bit on the bike. S. concludes, this could be due to the unaccustomed bicycle.

Please try to imagine the bicycle.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Bicycle judgments**

Please answer the following questions regarding the described bicycle. Please choose the option that matches your image of the bicycle best.

Which color does the bicycle have?

* white
* black
* unicolor (neither black nor white)
* multicolor

Which frame type does the bicycle have?

* mountain bike frame
* racing bike frame
* Dutch bike / city bike frame
* folding bike frame

How many gears does the bicycle have?

* 1 gear
* 2-3 gears
* 4-7 gears
* more than 7 gears

Which kind of handlebar does the bicycle have?

* racing handlebar
* straight handlebar
* multi-position handlebar
* U-shaped handlebar / bended handlebar

Which purchase price does the bicycle have?

* less than 200€
* 200-400€
* 400-600€
* more than 600€

Which kind of bicycle lock does the bicycle have?

* frame lock
* U-lock
* chain lock
* folding lock

How many reflectors are mounted at the front wheel of the bicycle?

* 0 reflectors
* 1 reflector
* 2 reflectors
* 3 reflectors

Which tire width does the bicycle have?

* Extra narrow tires
* standard tires (narrow)
* standard tires (wide)
* extra wide tires

Which kind of foot pedals does the bicycle have?

* clipless / clip-in pedals
* flat platform pedals
* roadster pedals / simple platform
* quill pedal

Which size are the tires?

* 20’’
* 26’’
* 28’’
* 29’’

Which kind of lighting does the bicycle have?

* dynamo lighting with a lamp at the front wheel
* battery lighting with a lamp at the front wheel
* dynamo lighting with a lamp at the handlebar
* battery lighting with a lamp at the handlebar

Which kind of brakes does the bicycle have?

* back pedaling / coaster brake
* no brakes (fixed hub)
* disc brake
* rim brake